
MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT (BID) ADVISORY BOARD DRAFT MINUTES



FEBRUARY 11, 2026 MEETING

The Mendocino County Lodging Business Improvement District (BID) Advisory Board meetings will be conducted **in person at 860 N. Bush Street, Ukiah and the Harbor Lite Lodge Conference Room located at 120 N. Harbor Dr., Ft. Bragg.** Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at <https://www.youtube.com/MendocinoCountyVideo>

The public may participate digitally in meetings by sending comments to pbscommissions@mendocinocounty.gov or orally via telecomment. The telecomment form may be found at: <https://www.mendocinocounty.gov/departments/planning-building-services/boards-and-commissions/public-hearing-bodies-page-1>. All public comment will be made available to the Board, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at <https://www.mendocinocounty.gov/departments/planning-building-services/boards-and-commissions/public-hearing-bodies/public-hearing-bodies>, or scan the QR code.

- 1) **CALL TO ORDER** – The meeting was called to order at 1:04 PM by the Clerk.
- 2) **ROLL CALL**- Roll Call was conducted by the Clerk.
- 3) **PLANNING AND BUILDING SERVICES**

3A.) ELECTION OF CHAIR AND VICE CHAIR

Upon motion by Board member Glidewell, seconded by Board member Ishwar, Board member Dym is elected as Chair and Board member Glidewell is elected as Vice Chair.

3B.) DISTRIBUTION OF THE BID ADVISORY BOARD BY-LAWS

Chair Dym noted the Bylaws had been posted online and sent to the Board Members.

3C.) DISTRIBUTION OF THE PREVIOUSLY ADOPTED ANNUAL REPORT FOR FISCAL YEAR 25/26

Chair Dym noted the Annual Report for F/Y 25-26 had been posted online and sent to the Board Members.

- 4) **MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT BID ANNUAL REPORT**

4A.) DISCUSSION AND PREPARATION OF REGULAR MEETING CALENDAR

The Board selected 3 future meeting dates; February 23, 2026, March 16, 2026 and April 15, 2026.

4B.) DISCUSSION AND DIRECTION REGARDING PREPARATION OF THE DRAFT ANNUAL REPORT FOR FY 25/26

Chair Dym noted that there were multiple items to discuss for this Annual Report update. She stated that the Board and MCTC would like to change the terms of their contract with the County of Mendocino County and update payments to monthly, based on previous years estimates; they would like to request third party collection of the BID Tax so additional information would be collected and available online to Ramon at VMC as well as the Board members. She also stated that they would like to revise the BID Ordinance in County Code to increase the tax collected to 2% this next fiscal year.

Board member Glidewell agreed with several of the suggestions and noted that without a County match, the Board should consider increasing the tax amount to 2%. He also noted that a third-party vendor may provide more clear data than the County currently requires.

Ramon Jimenez from Visit Mendocino County, also noted that a third-party vendor could provide better reporting to the organization along with compliance data needed for individuals not paying their TOT/BID taxes, have online payment options, etc. and suggested researching HDL or Granicus.

Board member Magdaleno agreed that there needed to be improved efficiency with collections and supported an increase in the BID tax to 2%.

- 5) **COMMUNICATIONS RECEIVED AND FILED-** None.
- 6) **MATTERS FROM THE PUBLIC-** None.
- 7) **MATTERS FROM THE ADVISORY BOARD-** None.
- 8) **ADJOURNMENT-** Upon motion by Board Member Magdaleno, seconded by Board Member Glidewell, the BID Board Meeting adjourned at 1:44 PM.