
**MENDOCINO COUNTY LODGING
BUSINESS IMPROVEMENT DISTRICT
(BID) ADVISORY BOARD
SPECIAL MEETING - DRAFT MINUTES**

MARCH 19, 2025 – 11:30 A.M.

The Mendocino County Lodging Business Improvement District (BID) Advisory Board meetings will be conducted **in person at 860 N. Bush Street, Ukiah and 120 W. Fir Street, Ft. Bragg**. Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at <https://www.youtube.com/MendocinoCountyVideo>

The public may participate digitally in meetings by sending comments to pbscommissions@mendocinocounty.gov or orally via telecomment in lieu of personal attendance. The telecomment form may be found at: <https://www.mendocinocounty.gov/departments/planning-building-services/boards-and-commissions/public-hearing-bodies-page-1>. All public comment will be made available to the Board, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at <https://www.mendocinocounty.gov/departments/planning-building-services/boards-and-commissions/public-hearing-bodies-page-1>

1) CALL TO ORDER

Chair Dym called the meeting to order at 11:32 AM.

2) ROLL CALL

Roll call was conducted by the Clerk. All Board Members were present. Also present was VMC Executive Director, Ramon Jiminez and Planning and Building Services Staff Adrienne Thompson and Jocelyn Gonzalez-Thies.

3) PLANNING AND BUILDING SERVICES

3A.) DRAFT MEETING MINUTES FROM JANUARY 17, 2025

Upon motion by Board Member Glidewell, seconded by Board Member Wagner, the January 17, 2025 minutes were approved by a voice vote of (5-0).

4) MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT BID ANNUAL REPORT

4A.) CONTINUED DISCUSSION REGARDING PREPARATION OF THE DRAFT ANNUAL REPORT FOR FY 25/26

Mr. Jiminez discussed the Draft BID Annual Report that had been prepared for the Board. He noted the recommendations to the County included the continuation of the BID conversion to the 1994 Property and Business Improvement District Law.

Board Member Magdaleno discussed the budget for VMC, but had no other concerns with the Report.

Upon motion by Board Member Magdaleno, seconded by Board Member Ishwar, the BID Board approves the Draft Annual report for fiscal year 25/26 and recommends adoption of the Annual Report by the Board of Supervisors. The motion passed unanimously (5-0).

5) COMMUNICATIONS RECEIVED AND FILED

NONE.

6) MATTERS FROM THE PUBLIC

NONE.

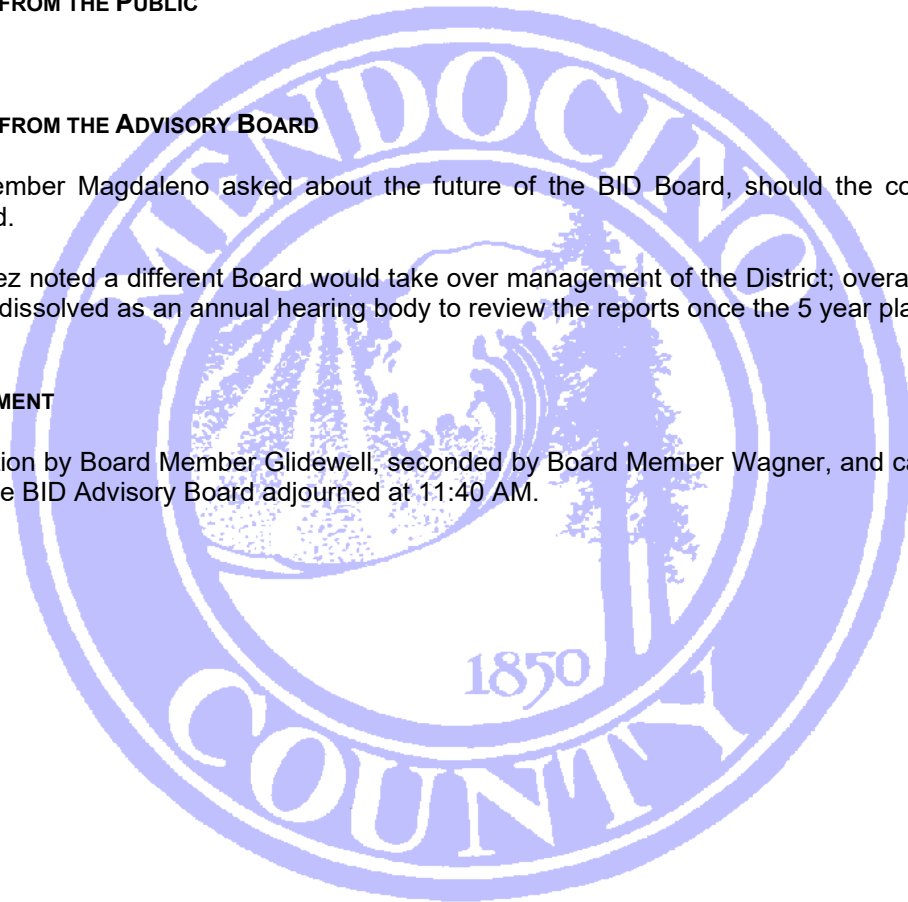
7) MATTERS FROM THE ADVISORY BOARD

Board Member Magdaleno asked about the future of the BID Board, should the conversion process be completed.

Mr. Jiminez noted a different Board would take over management of the District; overall the BID Board itself would be dissolved as an annual hearing body to review the reports once the 5 year plan was initiated.

8) ADJOURNMENT

Upon motion by Board Member Glidewell, seconded by Board Member Wagner, and carried by a voice vote of (5-0) the BID Advisory Board adjourned at 11:40 AM.



DRAFT