
MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT (BID) ADVISORY BOARD SPECIAL MEETING AGENDA- DRAFT MINUTES

**JANUARY 17, 2025 – 11:30 A.M.
HYBRID**

The Mendocino County Lodging Business Improvement District (BID) Advisory Board meetings will be conducted **in person at 860 N. Bush Street, Ukiah and 120 W. Fir Street, Ft. Bragg**. Meetings are live streamed and available for viewing on the Mendocino County YouTube page, at <https://www.youtube.com/MendocinoCountyVideo>

Mendocino County Lodging Business Improvement District – January 17, 2025, 11:30 AM Pacific Time (US/Canada)

ZOOM INFORMATION Webinar ID: 843 6108 5341

Join Zoom Meeting: <https://mendocinocounty.zoom.us/j/84361085341>

Or One tap mobile: +16699009128,,84361085341# US (San Jose) +16694449171,,84361085341# US

The public may participate digitally in meetings by sending comments to pbscommissions@mendocinocounty.gov or orally via telecomment in lieu of personal attendance. The telecomment form may be found at: <https://www.mendocinocounty.gov/departments/planning-building-services/boards-and-commissions/public-hearing-bodies-page-1>. All public comment will be made available to the Board, staff, and the general public after processing by staff, and can be viewed as attachments to this meeting agenda at <https://www.mendocinocounty.gov/departments/planning-building-services/boards-and-commissions/public-hearing-bodies-page-1>

1) CALL TO ORDER

The meeting was called to order by Planning and Building staff, Adrienne Thompson at 11:47 am, who noted technical difficulties prior to the meeting beginning.

2) ROLL CALL

Ms. Thompson conducted roll call. Board members Dym, Wagner, Magdaleno, Glidewell present; Board member Ishwar was absent. Also present was the Executive Director of VMC, Ramon Jimenez and Planning and Building staff, Jocelyn Gonzalez-Thies and James Feenan.

3) PLANNING AND BUILDING SERVICES

3A.) ELECTION OF CHAIR AND VICE CHAIR

Ms. Thompson opened the election for Chair and Vice Chair. Board member Glidewell made a motion to nominate Board member Magdaleno as chair. Board Member Magdaleno declined and made a motion to nominate Board member Glidewell Chair and Board member Dym Vice Chair.

Under discussion, Board member Glidewell and Dym preferred to switch nominations.

Upon motion by Board member Magdaleno, seconded by Board member Dym, and carried by a voice vote of (4-0) Board member Dym is appointed as Chair and Board member Glidewell is appointed as Vice Chair for Fiscal year 2024-2025.

3B.) DISTRIBUTION OF THE BID ADVISORY BOARD BY-LAWS AND PREVIOUSLY ADOPTED ANNUAL REPORT FOR FISCAL YEAR 24/25

Ms. Thompson noted that the Bylaws and annual report had been posted to the website and a link to the site was sent to the Board. She noted that if anyone would like to hard copy; please contact staff.

4) MENDOCINO COUNTY LODGING BUSINESS IMPROVEMENT DISTRICT BID ANNUAL REPORT

4A.) DISCUSSION AND PREPARATION OF REGULAR MEETING CALENDAR

Mr. Jimenez noted that he could have a draft report completed by the middle of February. The Board members compared calendars and selected, Tuesday, February 25th 2025 at 1:00 PM for the next scheduled meeting.

The Board tentatively scheduled a final meeting for Wednesday, March 19th 2025 at 11:30 AM, in case any final edits were needed prior to recommending approval to the Board of Supervisors.

Upon Motion by Board member Dym, seconded by Board member Glidewell, and carried by a voice vote of (4-0) February 25, 2025 and March 19, 2025 are selected as meeting dates for Fiscal year 24/25.

4B.) DISCUSSION AND DIRECTION REGARDING PREPARATION OF THE DRAFT ANNUAL REPORT FOR FY 25/26

Mr. Jimenez discussed next steps with the Board. There was also discussion of how the BID conversion was progressing; percent of petitions returned and potential approval date of the TBID.

5) COMMUNICATIONS RECEIVED AND FILED

None.

6) MATTERS FROM THE PUBLIC

None.

7) MATTERS FROM THE ADVISORY BOARD

None.

8) ADJOURNMENT

Upon motion by Board member Wagner, seconded by Board member Glidewell, and carried by a voice vote of (4-0), the meeting was adjourned at 12:02 PM.